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Wednesday, 05 July  
2006

## Time to learn Japanese management techniques

By Sufia Tippu

Tuesday, 04 July 2006

Moving one step ahead from learning Japanese at Indian centers, the time has arrived for a post-graduate program in Japanese management in India.

The first of its kind in India, this 15-month course will be an international collaborative effort between two leading education service providers from Singapore and India, imparting a combination of Japanese technical and business management skills.

Nihongo Bashi, a Singapore-based firm in Japanese education and training services and a leading Indian educational group, the RV Group of Institutions, will jointly offer and certify a post-graduate programme in Japanese management. This is aimed at enabling professionals in different domains to explore the Japanese marketplace.

Participants will also learn business language skills and cultural awareness skills based on the Japan External Trade Organisation's (JETRO) business Japanese test. The program also includes a "company assignment" that will provide students with real-life experience in a formal Japanese environment.

"Japan represents a significant market opportunity for Indian software service vendors. The Japanese market for IT services is expected to grow to \$107 billion by 2008, from the \$88 billion in 2005. Success in this market however demands a good grasp of Japanese culture and language," said Krishnamurthy Ramamurthy, vice president - IT services delivery, iGATE Global Solutions. iGATE is one of the early entrants in Japan and is seeing significant traction in this market.

There are around 70 Indian IT firms in Japan including all the larger IT companies such as TCS, Infosys, Wipro, HCL and Satyam.

"Although India's exports to Japan is less than 3%, Indian companies are seeing a huge potential and many opportunities there," said Karthik Tirupathi, president and CEO, Nihongo Bashi.

"The curriculum and the faculty we have lined up reflect our intent to produce professionals who will occupy leadership positions in the industry and fulfill the need for thought leaders in the Indo-Japan business sector. Japan epitomizes efficiency and technological excellence while today's India exudes dynamism and a 'can do' spirit," he added.

Last Updated ( Wednesday, 05 July 2006 )

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By Stan Beer

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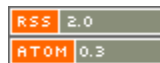
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